

ANNEXURE E
FINAL FORMAT FOR APPROVED PUBLIC LEGAL AWARENESS
CONTENT

Derivation note. This format permits ethical legal literacy while keeping the content within Rule 36, Rule 37 and the duties of dignity, confidentiality and fair conduct. Approval of awareness content shall not be treated as endorsement of the professional superiority of any individual Advocate.

Who shall fill this annexure

The institution, Bar Association, Centre of Legal Education, chamber, law firm, legal aid body or other authorised body preparing or approving public legal awareness content.

Stage at which this annexure shall be executed

Before publication, upload, circulation or dissemination of the approved legal awareness content, with the script, source material and approval record to be preserved.

1. Topic of proposed content
2. Name of institution/Bar Association/Centre of Legal Education/chamber/law firm/legal aid body preparing the content
3. Purpose of content, namely legal literacy, public legal awareness, constitutional literacy, procedural awareness, legal aid, mediation awareness, cyber safety or responsible legal education
4. Confirmation that the content is non promotional, non soliciting, non sensational, accurate, respectful to Courts and institutions and does not disclose confidential or personal data without lawful basis
5. Confirmation that no real Judge, Court proceeding, litigant, witness, victim, client, case file, chamber discussion or privileged communication is depicted without lawful authority
6. Confirmation that any illustrative AI generated or synthetic content is clearly labelled as illustrative, fictional or AI generated and does not impersonate any real person or real proceeding
7. Name and designation of approving authority
8. Date of approval
9. Platform where proposed to be uploaded or circulated
10. Record of script, visuals and approval to be preserved by the institution